



GIVING *for* GROWTH

The Case for Supporting the **Community Foundation Fund**

Our Challenge

The Community Foundation for Palm Beach and Martin Counties works to earn your trust as your partner in philanthropy.

You can count on us to connect you to the causes that matter most to you.

You deserve a level of attention that carefully looks after your investments and assures that the organizations that align with your interests are effective.

And the charities closest to your heart depend on us to be advocates on their behalf, helping to grow and scale their work.

To sustain and enhance our work, we need unrestricted investments in the Community Foundation's capabilities.

At this point in our 50-year history, we are at our growth capacity. And as our area's population grows and its challenges deepen, we need your support for our **Community Foundation Fund** to scale our work.

To make a bigger difference today — and in the next 50 years — we ask you to help shore up our convening power to make our area safe, healthy, and prosperous — for all.



Our Vision

Our goal is to grow our organization's infrastructure and programming to help us lead on convening solutions for acute community challenges, including mental health, housing, hunger and more.

Our Leading for Good Strategic Plan outlines our ambitions as well as the strategic investments that **unrestricted giving** would support:



RECRUITING *and* RETAINING TALENT

The Community Foundation has maintained an average staff size of 20 over the last 5 years. In that same time frame, our grantmaking has increased by 20%, and the assets we manage have increased by 26%.

That means our small staff is stretching to connect donors to issues, maintain oversight, and support our nonprofits' needs.

We require support for our **Community Foundation Fund** to grow and exceed your expectations throughout the giving process, including hiring dedicated researchers, community impact officers, charitable giving experts, communicators, and more.



OPENING UP RESOURCES *to Focus Giving* ON THE GREATEST NEEDS

Part of the Community Foundation's value is our ability to help donors like you find the need and then fund the need closest to your heart.

This process of identifying challenges as well as the trusted organizations who are effectively solving for them is currently manual.

As we work to build systems on the backend, and databases on the frontend, support for our **Community Foundation Fund** can help our neighbors find this information in a few clicks, accelerating our technology.

COMMUNICATING THE IMPACT *of Philanthropy* ON LOCAL ISSUES

Sharing the stories of our work's impact requires a dedicated team of storytellers and a variety of vehicles that communicate the power of your philanthropy on the people it touches.

Last year, our budget allowed us to produce one annual report, four grantee spotlight videos, and barebones endowment reports for our 500 fundholders.

With support for our **Community Foundation Fund**, we can produce and promote more stories of impact that not only help donors understand the issues but inspire them to co-invest in the community with you.



RAISING AWARENESS *and* BUILDING PARTNERSHIPS

Last year, we hosted a dozen community engagement events to convene donors, nonprofit partners, community leaders, and local leaders around pressing issues.

With support for our **Community Foundation Fund**, we can use our platform to bring attention to issues and the organizations solving them, while bringing new philanthropic partners to the table.



Ways to Give

Our annual operating budget depends largely on annual gifts and the spinoff from a few administrative endowments that donors like you set up, knowing the Community Foundation would need resources to sustain and grow our support for the community forever.

There are two unrestricted giving options to help our organization grow and innovate to meet the changing needs of the community.

1 Create an **Administrative Endowment** to support your community in perpetuity

Endowments are essential to our story of growth. For example, in 1972, our founders, **Winsome and Michael McIntosh**, gifted a \$300,000 endowment to start what was then called the Palm Beach Community Foundation.

Today we have over \$240 million in assets under management. That longevity of support sums up the leadership, power, and promise of our Community Foundation.

We invest 4.5% from administrative funds each year into our operation's needs.

2 Give annually to our administrative operations through our **Community Foundation Fund**

Here are a few examples of how annual gifts of all sizes can go to support our ambitions and operations:

\$100,000 = A year's worth of salary and benefits for one back-office employee

\$250,000 = 100% of annual community events (including Founders Luncheon)

\$500,000 = 100% of annual internal technology and systems

\$1,000,000 = 25% of annual workforce costs

GIVING FOR GOOD



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